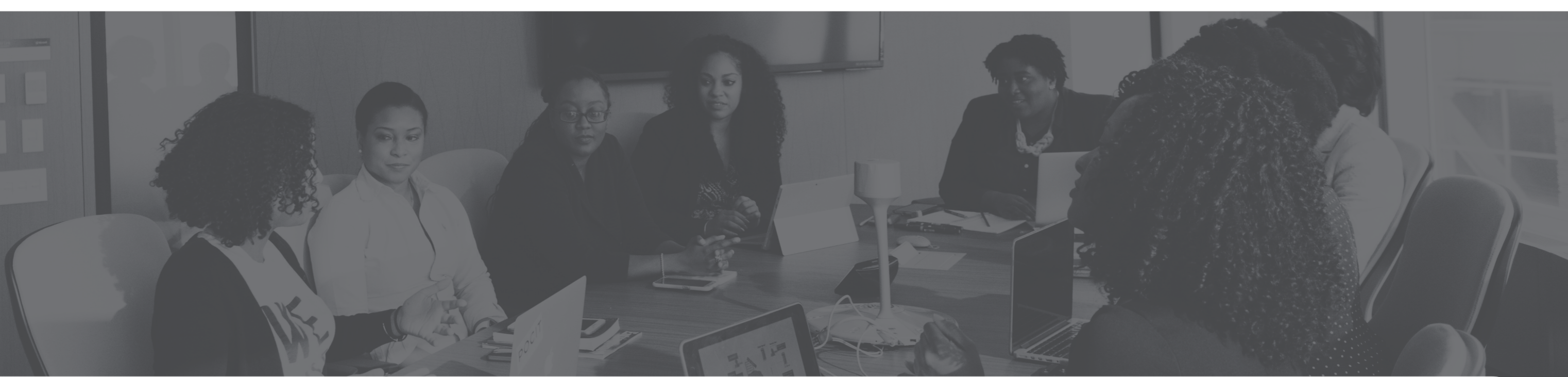




COMPANY PROFILE



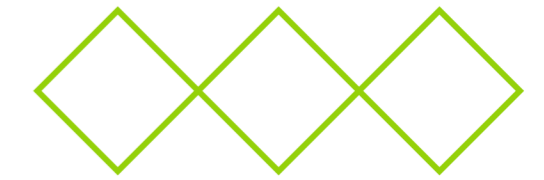


About **ERTC**

After 25 years of rich expertise and continuous research when ERTC was first established in 2000, here comes the ERTC Academy to begin a new story aimed at social development, believing in the powerful impact of professional training courses and exceptional administrative and specialized consultations related to market needs, utilizing the most innovative and new-fashioned methods



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OUR VALUES

Innovation

We are continually pushing the frontiers of what is possible, developing cutting-edge solutions that accelerate progress and establish new industry standards

Customer Focus

Our clients are the highest priority in all we do; thus, we provide tailored experiences that match their specific needs and surpass their expectations.

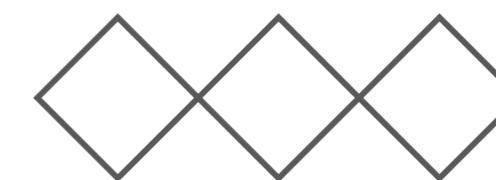
Results-Oriented

ERTC Academy focuses strongly on achieving outstanding outcomes and tangible improvements, ensuring that training programs drive progress and deliver significant value to individuals and organizations.

Empowerment

ERTC Academy focuses strongly on achieving outstanding outcomes and tangible improvements, ensuring that training programs drive real progress and deliver significant value to both individuals and organizations.





DR. ABDELHAMID ABDELLATIF

MEET THE FOUNDER

“ERTC Academy offers a foundation for developing skills, acquiring knowledge, uncovering abilities, and accessing customized solutions to experience the success you’re striving for.”

Founder and Chairman of the Board
Dr. AbdelHamid Mohammed Abdelatif.

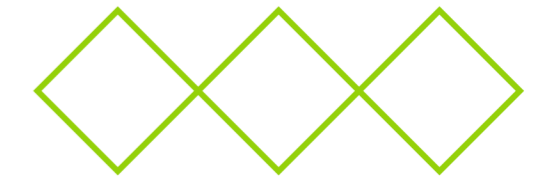




OUR VISION

To become the leading driver of professional growth, fostering a culture of continuous learning and development that empowers individuals and organizations to unlock their full potential and drive societal progress.





OUR MISSION



To offer innovative, high-quality training courses and consultations, focusing on skill enhancement, growth fostering, strategic objectives achievement, and lifelong learning. We aim to impact different workforces and societies by staying relevant and leveraging expert instructors.





OUR SERVICES

ERTC Academy furnishes in-person training programs that provide a dynamic and interactive learning experience led by expert instructors, enhancing participants' understanding and application of new skills through personalized feedback and collaborative activities

The in-house training programs ERTC Academy provides are tailored to your organization's unique needs and delivered directly at your location by experienced trainers. This customized strategy fosters team cohesion enhances skill development, and drives performance and productivity improvements.

Our online training programs provide accessible and adaptable learning opportunities delivered by subject-matter experts. These programs feature interactive modules, live webinars, and multimedia content to help users enhance their professional development

Our consulting services provide expert guidance, tailored solutions, and industry best practices to help organizations tackle complex challenges and achieve strategic objectives





CONSULTATIONS

**STRATEGY
CONSULTING**

**OPERATIONS
CONSULTING**

**FINANCIAL
CONSULTING**

**HUMAN
RESOURCES
(HR)**

**IT
CONSULTING**

**MARKETING
CONSULTING**

**COMPLIANCE
CONSULTING**

**ENTREPRENEURSHIP
CONSULTING**





EXPERTS AND INSTRUCTORS

ERTC Academy experts are remarkably skilled professionals dedicated to present their knowledge and expertise using different yet convenient training methodologies, including comprehensive and applied materials, interactive workshops, and practical exercises to enhance trainees' knowledge and skills, fostering both personal and professional growth





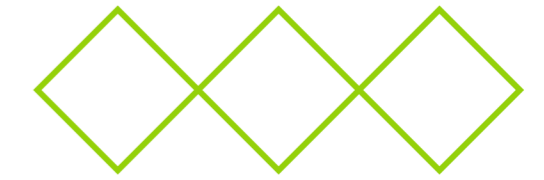
CORPORATE SOCIAL RESPONSIBILITY

ERTC offers a PhD scholarship in the field of social sciences to encourage the next generation of researchers to apply scientific practice in the study of societal problems and phenomena. The winning students benefit from mentoring, scientific training, and financial support to complete and advance their doctoral dissertations. The scholarship is offered in the name of the late Dr. Saad al-Din Ibrahim, Distinguished Professor of Sociology (AUC), and the president of the Ibn Khaldun Center for Development Studies. This scholarship was first granted in 2023 and continues this year to give the chance of more researchers. Applications open in March each year and close in June, with the names of the winners being announced in November of the same year.



FACILITIES

ERTC Academy has fully equipped training & meeting rooms and computer labs, in addition to a wonderful outdoor space that allows trainers and trainees to practice different activities or make the most of breaks enjoyably.



OUR COURSES



Banking

Retail banking, or consumer banking, is a financial services industry that caters to individual customers, offering a variety of services like checking, savings accounts, loans, mortgages, credit cards, and investment products. It's a vital sector in the economy, promoting savings and financial growth



Health, Safety and Environment

Controlling risks depends on the correct assessment and their related effects on corporates and individuals. Therefore, it is necessary to be familiar with the proper methodology for assessing risks, and the process of analyzing and investigating impending incidents must take place to take corrective measures to prevent their recurrence or aggravation.



Human Resources

Fires are considered one of the most severe risks due to their negative consequences for establishments (loss of money and equipment, etc.) and individuals (deaths, burns, suffocation, etc.), and therefore all measures and precautions must be taken to prevent establishments and individuals from these effects





OUR COURSES



Graphics and Design

This course is designed to provide senior HR professionals with a deep understanding of total rewards, including compensation and benefits strategies. Participants will learn to design and implement reward systems that motivate and retain employees



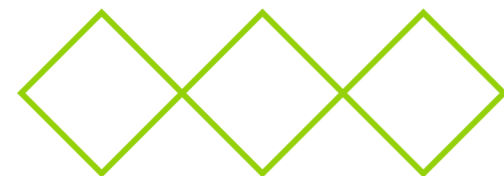
Business Strategic Planning

This course provides senior HR professionals with the tools and techniques to create effective learning and development programs. The focus is on building a culture of continuous learning and growth within the organization



Entrepreneurship

This course equips senior HR professionals with the knowledge and skills to design and implement effective performance management and talent development systems. The focus is on driving high performance and developing future leaders





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**THANK
YOU**

